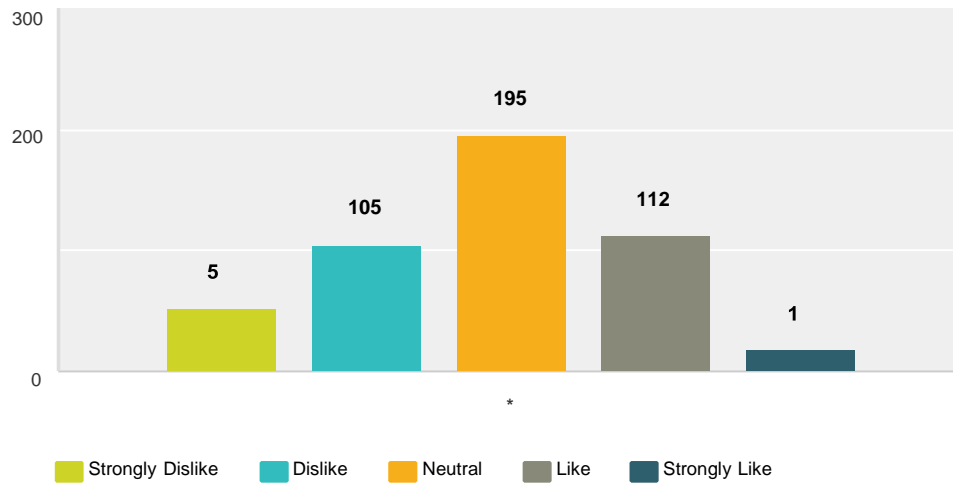


# City of Cedar Park Sign Survey Results

## Q1 Banner Signs

Answered: 483 Skipped: 0



|   | Strongly Dislike (1) | Dislike (2)   | Neutral (3)   | Like (4)      | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|---------------|---------------|---------------|-------------------|-------|------------------|
| * | 10.97%<br>53         | 21.74%<br>105 | 40.37%<br>195 | 23.19%<br>112 | 3.73%<br>18       | 483   | 2.87             |

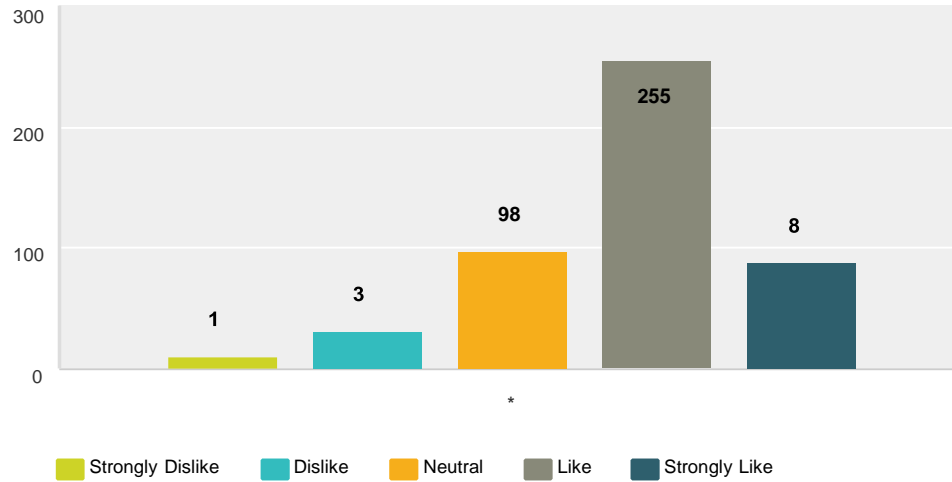
| Basic Statistics |                 |                |              |                            |
|------------------|-----------------|----------------|--------------|----------------------------|
| Minimum<br>1.00  | Maximum<br>5.00 | Median<br>3.00 | Mean<br>2.87 | Standard Deviation<br>1.01 |



# City of Cedar Park Sign Survey Results

## Q2 Banner Signs

Answered: 483 Skipped: 0



|   | Strongly Dislike (1) | Dislike (2) | Neutral (3)  | Like (4)      | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|-------------|--------------|---------------|-------------------|-------|------------------|
| * | 2.07%<br>10          | 6.42%<br>31 | 20.29%<br>98 | 52.80%<br>255 | 18.43%<br>89      | 483   | 3.79             |

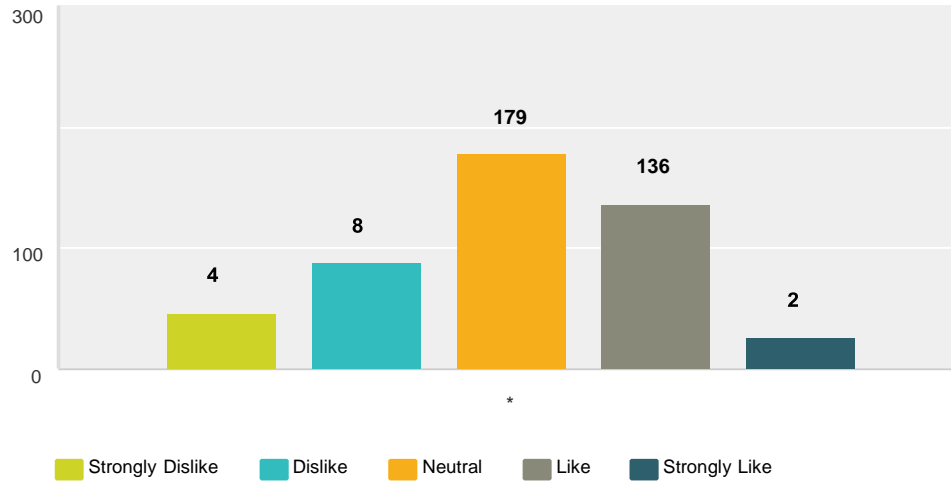
| Basic Statistics |                 |                |              |                            |
|------------------|-----------------|----------------|--------------|----------------------------|
| Minimum<br>1.00  | Maximum<br>5.00 | Median<br>4.00 | Mean<br>3.79 | Standard Deviation<br>0.89 |



# City of Cedar Park Sign Survey Results

## Q3 Canopy & Electronic Message Board Signs

Answered: 476 Skipped: 7



|   | Strongly Dislike (1) | Dislike (2)  | Neutral (3)   | Like (4)      | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|--------------|---------------|---------------|-------------------|-------|------------------|
| * | 9.66%<br>46          | 18.49%<br>88 | 37.61%<br>179 | 28.57%<br>136 | 5.67%<br>27       | 476   | 3.02             |

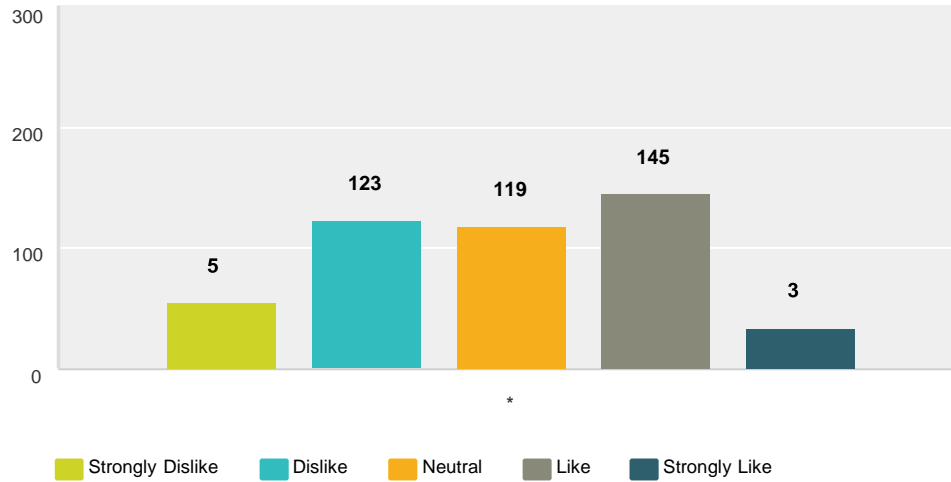
| Basic Statistics |                 |                |              |                            |
|------------------|-----------------|----------------|--------------|----------------------------|
| Minimum<br>1.00  | Maximum<br>5.00 | Median<br>3.00 | Mean<br>3.02 | Standard Deviation<br>1.04 |



# City of Cedar Park Sign Survey Results

## Q4 Canopy & Electronic Message Board Signs

Answered: 476 Skipped: 7



|   | Strongly Dislike (1) | Dislike (2) | Neutral (3) | Like (4) | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|-------------|-------------|----------|-------------------|-------|------------------|
| * | 11.55%               | 25.84%      | 25.00%      | 30.46%   | 7.14%             | 476   | 2.96             |
|   | 55                   | 123         | 119         | 145      | 34                |       |                  |

| Basic Statistics |         |        |      |                    |
|------------------|---------|--------|------|--------------------|
| Minimum          | Maximum | Median | Mean | Standard Deviation |
| 1.00             | 5.00    | 3.00   | 2.96 | 1.14               |

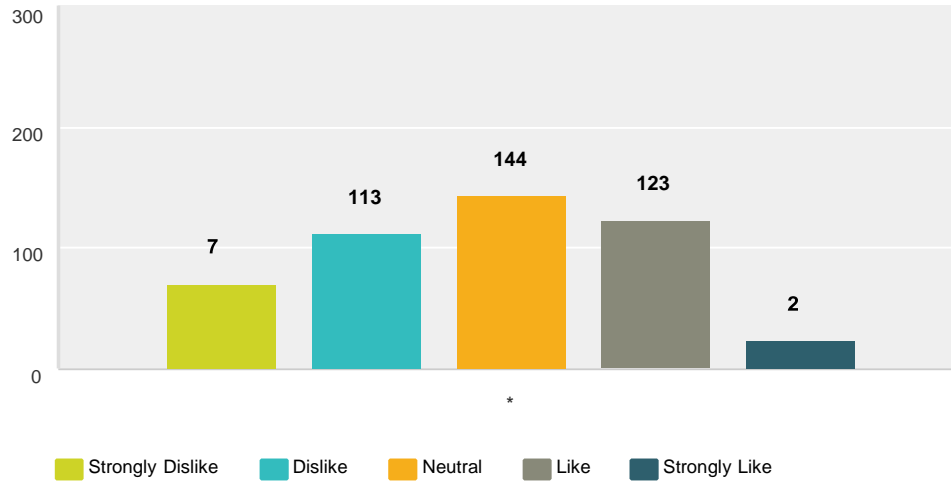




# City of Cedar Park Sign Survey Results

## Q5 Future Development Signs

Answered: 474 Skipped: 9



|   | Strongly Dislike (1) | Dislike (2)   | Neutral (3)   | Like (4)      | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|---------------|---------------|---------------|-------------------|-------|------------------|
| * | 14.77%<br>70         | 23.84%<br>113 | 30.38%<br>144 | 25.95%<br>123 | 5.06%<br>24       | 474   | 2.83             |

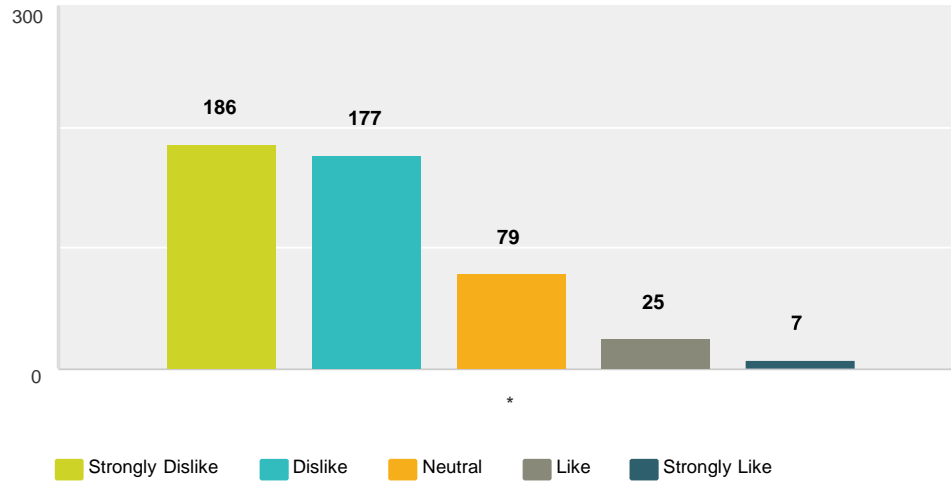
| Basic Statistics |                 |                |              |                            |
|------------------|-----------------|----------------|--------------|----------------------------|
| Minimum<br>1.00  | Maximum<br>5.00 | Median<br>3.00 | Mean<br>2.83 | Standard Deviation<br>1.12 |



# City of Cedar Park Sign Survey Results

## Q6 Future Development Signs

Answered: 474 Skipped: 9



|   | Strongly Dislike (1) | Dislike (2)   | Neutral (3)  | Like (4)    | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|---------------|--------------|-------------|-------------------|-------|------------------|
| * | 39.24%<br>186        | 37.34%<br>177 | 16.67%<br>79 | 5.27%<br>25 | 1.48%<br>7        | 474   | 1.92             |

| Basic Statistics |                 |                |              |                            |
|------------------|-----------------|----------------|--------------|----------------------------|
| Minimum<br>1.00  | Maximum<br>5.00 | Median<br>2.00 | Mean<br>1.92 | Standard Deviation<br>0.95 |

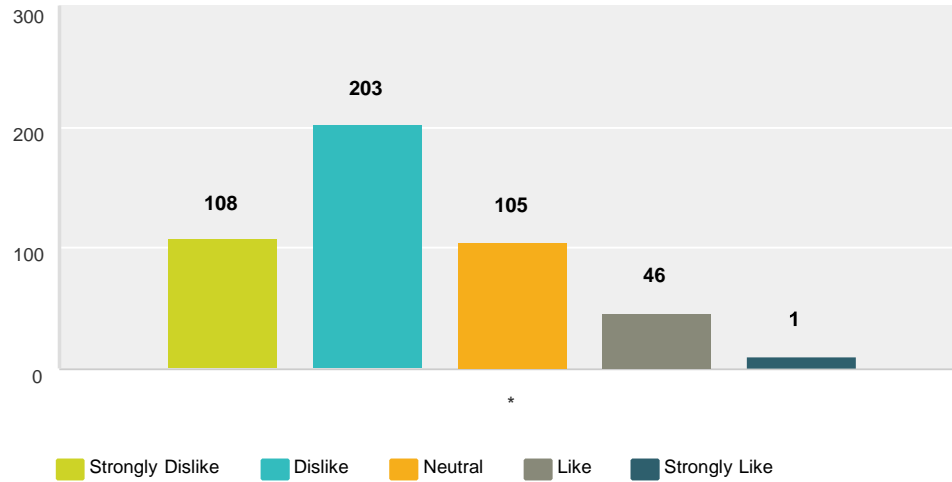




# City of Cedar Park Sign Survey Results

## Q7 Feather Flag Signs

Answered: 473 Skipped: 10



|   | Strongly Dislike (1) | Dislike (2)   | Neutral (3)   | Like (4)    | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|---------------|---------------|-------------|-------------------|-------|------------------|
| * | 22.83%<br>108        | 42.92%<br>203 | 22.20%<br>105 | 9.73%<br>46 | 2.33%<br>11       | 473   | 2.26             |

| Basic Statistics |                 |                |              |                            |
|------------------|-----------------|----------------|--------------|----------------------------|
| Minimum<br>1.00  | Maximum<br>5.00 | Median<br>2.00 | Mean<br>2.26 | Standard Deviation<br>0.99 |

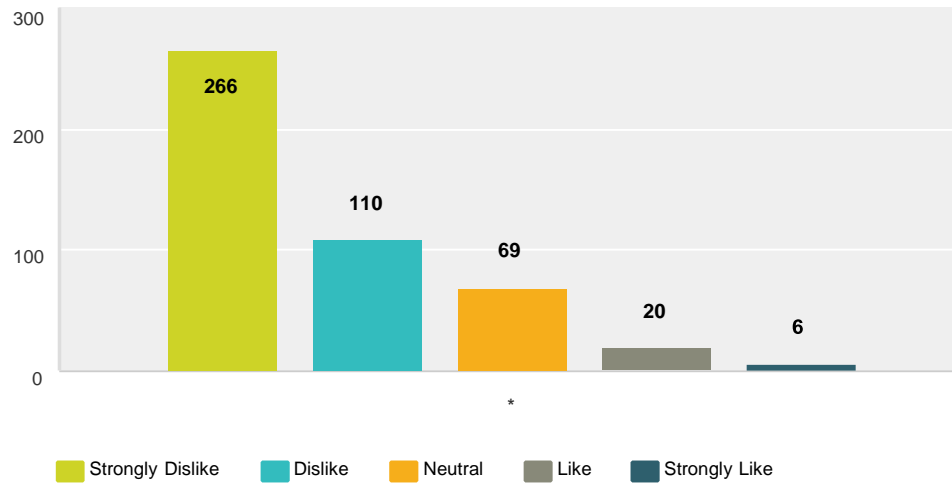


SBT0044

# City of Cedar Park Sign Survey Results

## Q8 Human Signs

Answered: 471 Skipped: 12



|   | Strongly Dislike (1) | Dislike (2)   | Neutral (3)  | Like (4)    | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|---------------|--------------|-------------|-------------------|-------|------------------|
| * | 56.48%<br>266        | 23.35%<br>110 | 14.65%<br>69 | 4.25%<br>20 | 1.27%<br>6        | 471   | 1.70             |

| Basic Statistics |                 |                |              |                            |
|------------------|-----------------|----------------|--------------|----------------------------|
| Minimum<br>1.00  | Maximum<br>5.00 | Median<br>1.00 | Mean<br>1.70 | Standard Deviation<br>0.95 |

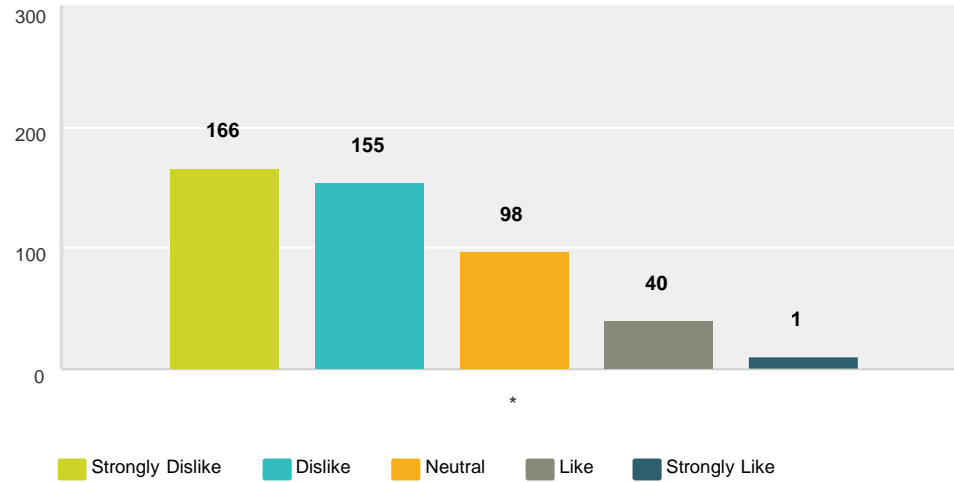




# City of Cedar Park Sign Survey Results

## Q9 Inflatable Signs

Answered: 470 Skipped: 13



|   | Strongly Dislike (1) | Dislike (2)   | Neutral (3)  | Like (4)    | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|---------------|--------------|-------------|-------------------|-------|------------------|
| * | 35.32%<br>166        | 32.98%<br>155 | 20.85%<br>98 | 8.51%<br>40 | 2.34%<br>11       | 470   | 2.10             |

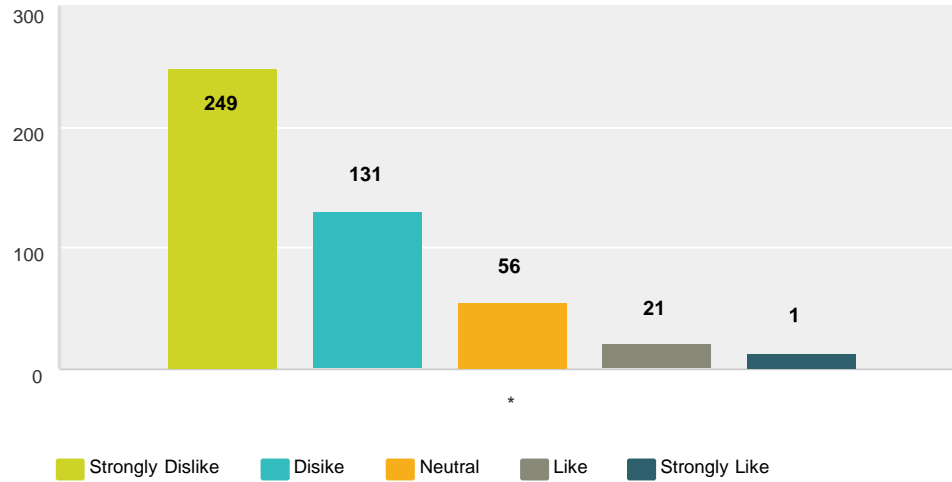
| Basic Statistics |                 |                |              |                            |
|------------------|-----------------|----------------|--------------|----------------------------|
| Minimum<br>1.00  | Maximum<br>5.00 | Median<br>2.00 | Mean<br>2.10 | Standard Deviation<br>1.05 |



# City of Cedar Park Sign Survey Results

## Q10 Inflatable Signs

Answered: 470 Skipped: 13



|   | Strongly Dislike (1) | Dislike (2)   | Neutral (3)  | Like (4)    | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|---------------|--------------|-------------|-------------------|-------|------------------|
| * | 52.98%<br>249        | 27.87%<br>131 | 11.91%<br>56 | 4.47%<br>21 | 2.77%<br>13       | 470   | 1.76             |

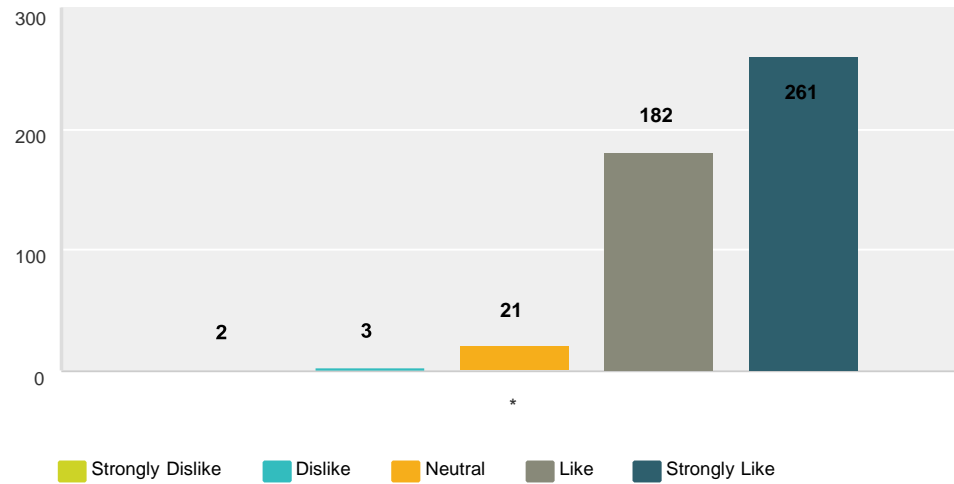
| Basic Statistics |                 |                |              |                            |
|------------------|-----------------|----------------|--------------|----------------------------|
| Minimum<br>1.00  | Maximum<br>5.00 | Median<br>1.00 | Mean<br>1.76 | Standard Deviation<br>1.01 |



# City of Cedar Park Sign Survey Results

## Q11 Monument Signs

Answered: 469 Skipped: 14



|   | Strongly Dislike (1) | Dislike (2) | Neutral (3) | Like (4)      | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|-------------|-------------|---------------|-------------------|-------|------------------|
| * | 0.43%<br>2           | 0.64%<br>3  | 4.48%<br>21 | 38.81%<br>182 | 55.65%<br>261     | 469   | 4.49             |

| Basic Statistics |                 |                |              |                            |
|------------------|-----------------|----------------|--------------|----------------------------|
| Minimum<br>1.00  | Maximum<br>5.00 | Median<br>5.00 | Mean<br>4.49 | Standard Deviation<br>0.65 |

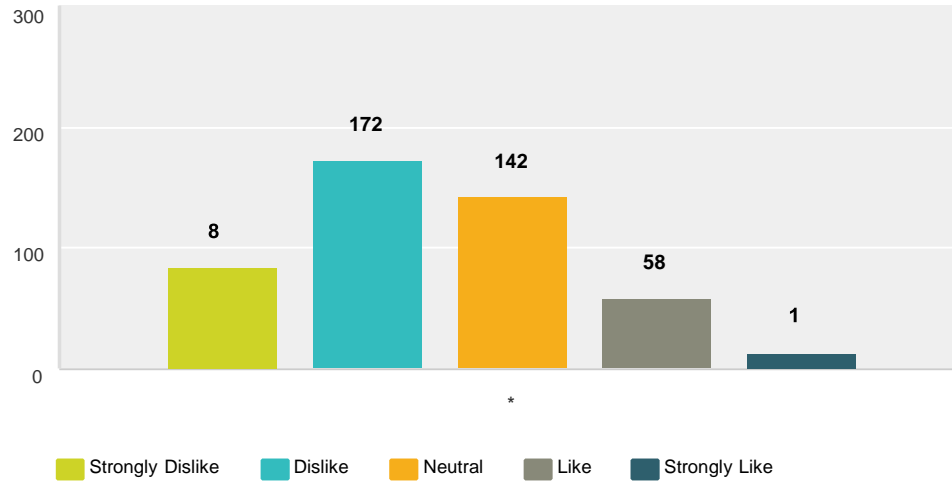




# City of Cedar Park Sign Survey Results

## Q12 Monument Signs

Answered: 469 Skipped: 14



|   | Strongly Dislike (1) | Dislike (2)   | Neutral (3)   | Like (4)     | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|---------------|---------------|--------------|-------------------|-------|------------------|
| * | 17.91%<br>84         | 36.67%<br>172 | 30.28%<br>142 | 12.37%<br>58 | 2.77%<br>13       | 469   | 2.45             |

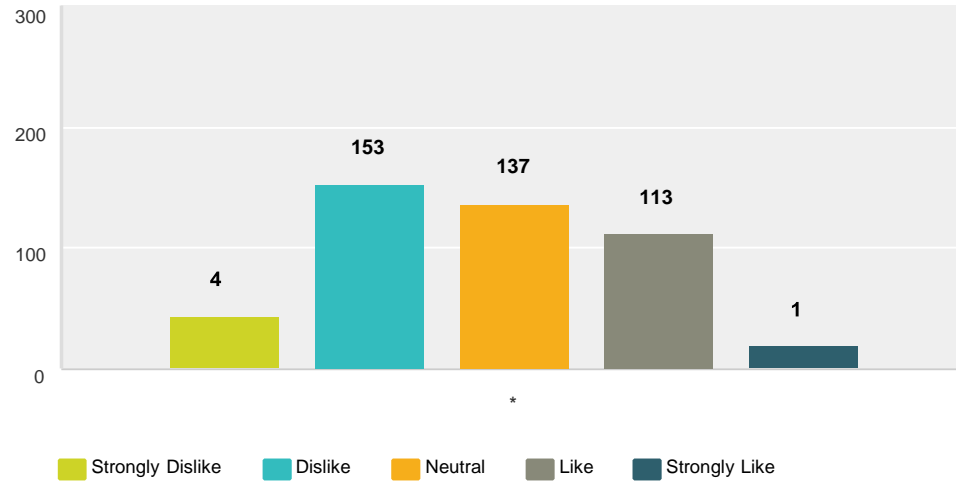
| Basic Statistics |                 |                |              |                            |
|------------------|-----------------|----------------|--------------|----------------------------|
| Minimum<br>1.00  | Maximum<br>5.00 | Median<br>2.00 | Mean<br>2.45 | Standard Deviation<br>1.01 |



# City of Cedar Park Sign Survey Results

## Q13 Monument Signs

Answered: 466 Skipped: 17



|   | Strongly Dislike (1) | Dislike (2)   | Neutral (3)   | Like (4)      | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|---------------|---------------|---------------|-------------------|-------|------------------|
| * | 9.44%<br>44          | 32.83%<br>153 | 29.40%<br>137 | 24.25%<br>113 | 4.08%<br>19       | 466   | 2.81             |

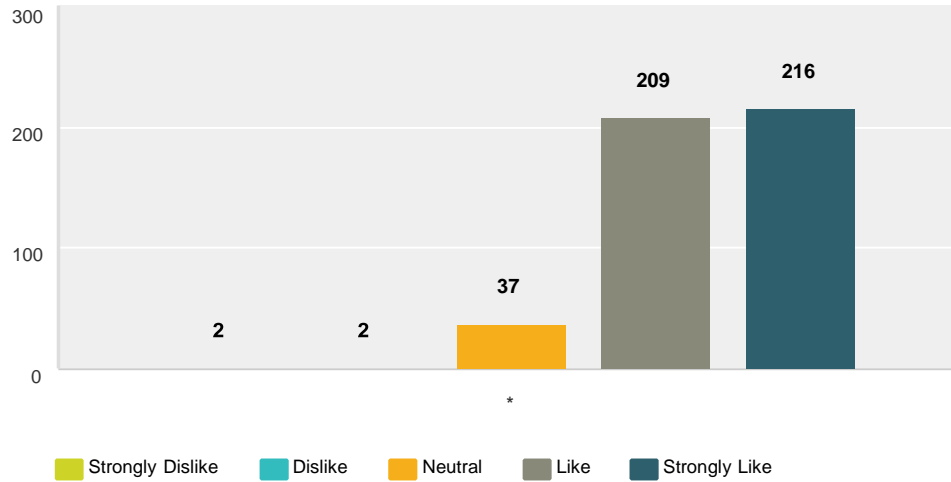
| Basic Statistics |                 |                |              |                            |
|------------------|-----------------|----------------|--------------|----------------------------|
| Minimum<br>1.00  | Maximum<br>5.00 | Median<br>3.00 | Mean<br>2.81 | Standard Deviation<br>1.04 |



# City of Cedar Park Sign Survey Results

## Q14 Monument Signs

Answered: 466 Skipped: 17



|   | Strongly Dislike (1) | Dislike (2) | Neutral (3) | Like (4)      | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|-------------|-------------|---------------|-------------------|-------|------------------|
| * | 0.43%<br>2           | 0.43%<br>2  | 7.94%<br>37 | 44.85%<br>209 | 46.35%<br>216     | 466   | 4.36             |

| Basic Statistics |                 |                |              |                            |
|------------------|-----------------|----------------|--------------|----------------------------|
| Minimum<br>1.00  | Maximum<br>5.00 | Median<br>4.00 | Mean<br>4.36 | Standard Deviation<br>0.68 |

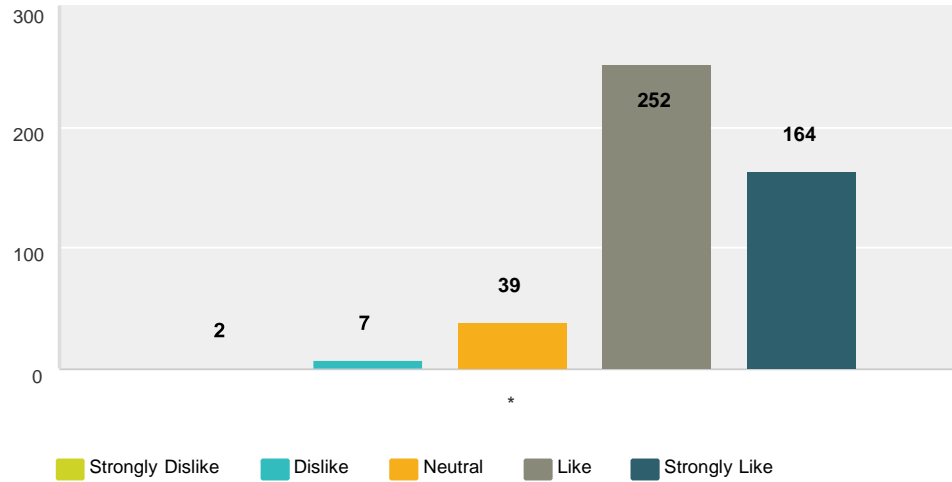




# City of Cedar Park Sign Survey Results

## Q15 Monument Signs

Answered: 464 Skipped: 19



|   | Strongly Dislike (1) | Dislike (2) | Neutral (3) | Like (4)      | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|-------------|-------------|---------------|-------------------|-------|------------------|
| * | 0.43%<br>2           | 1.51%<br>7  | 8.41%<br>39 | 54.31%<br>252 | 35.34%<br>164     | 464   | 4.23             |

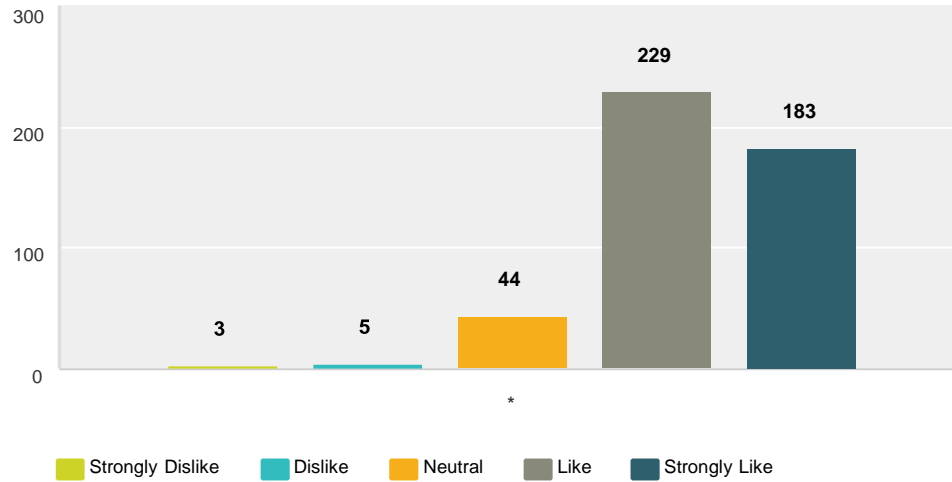
| Basic Statistics |                 |                |              |                            |
|------------------|-----------------|----------------|--------------|----------------------------|
| Minimum<br>1.00  | Maximum<br>5.00 | Median<br>4.00 | Mean<br>4.23 | Standard Deviation<br>0.70 |



# City of Cedar Park Sign Survey Results

## Q16 Monument Signs

Answered: 464 Skipped: 19



|   | Strongly Dislike (1) | Dislike (2) | Neutral (3) | Like (4)      | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|-------------|-------------|---------------|-------------------|-------|------------------|
| * | 0.65%<br>3           | 1.08%<br>5  | 9.48%<br>44 | 49.35%<br>229 | 39.44%<br>183     | 464   | 4.26             |

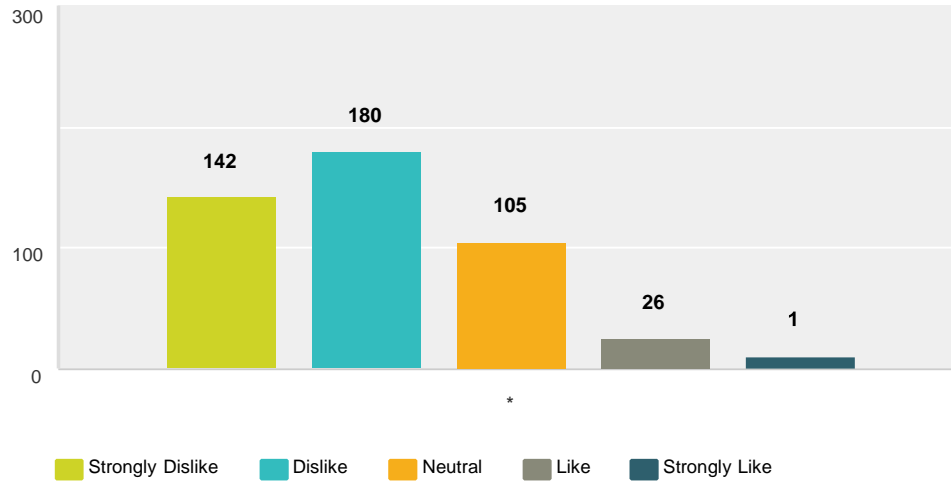
| Basic Statistics |                 |                |              |                            |
|------------------|-----------------|----------------|--------------|----------------------------|
| Minimum<br>1.00  | Maximum<br>5.00 | Median<br>4.00 | Mean<br>4.26 | Standard Deviation<br>0.72 |



# City of Cedar Park Sign Survey Results

## Q17 Pole Signs

Answered: 464 Skipped: 19



|   | Strongly Dislike (1) | Dislike (2)   | Neutral (3)   | Like (4)    | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|---------------|---------------|-------------|-------------------|-------|------------------|
| * | 30.60%<br>142        | 38.79%<br>180 | 22.63%<br>105 | 5.60%<br>26 | 2.37%<br>11       | 464   | 2.10             |

| Basic Statistics |         |        |      |                    |
|------------------|---------|--------|------|--------------------|
| Minimum          | Maximum | Median | Mean | Standard Deviation |
| 1.00             | 5.00    | 2.00   | 2.10 | 0.98               |

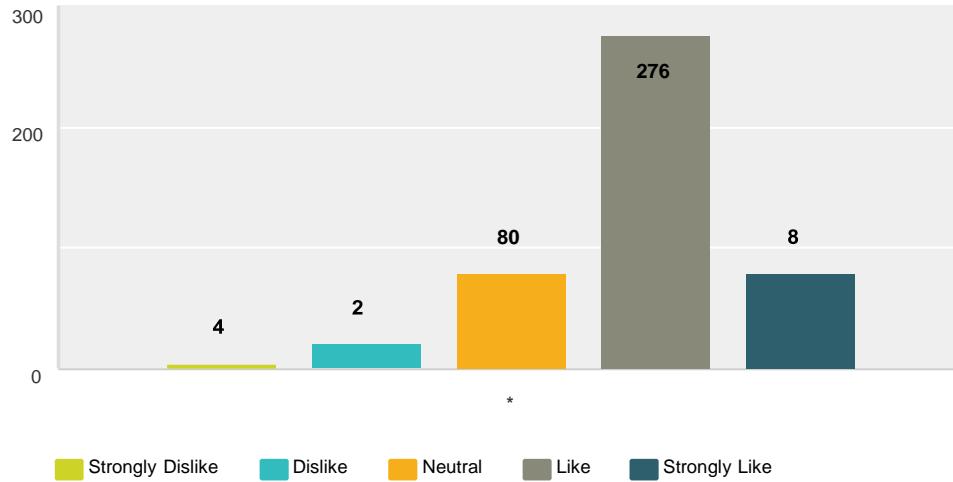




# City of Cedar Park Sign Survey Results

## Q18 Wall Signs

Answered: 461 Skipped: 22



|   | Strongly Dislike (1) | Dislike (2) | Neutral (3)  | Like (4)      | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|-------------|--------------|---------------|-------------------|-------|------------------|
| * | 0.87%<br>4           | 4.56%<br>21 | 17.35%<br>80 | 59.87%<br>276 | 17.35%<br>80      | 461   | 3.88             |

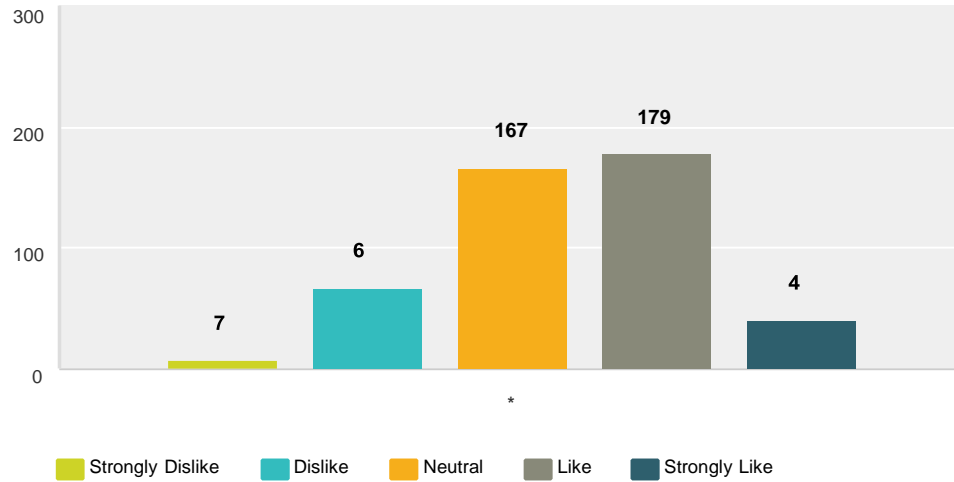
| Basic Statistics |                 |                |              |                            |
|------------------|-----------------|----------------|--------------|----------------------------|
| Minimum<br>1.00  | Maximum<br>5.00 | Median<br>4.00 | Mean<br>3.88 | Standard Deviation<br>0.77 |



# City of Cedar Park Sign Survey Results

## Q19 Wall Signs

Answered: 461 Skipped: 22



|   | Strongly Dislike (1) | Dislike (2)  | Neutral (3)   | Like (4)      | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|--------------|---------------|---------------|-------------------|-------|------------------|
| * | 1.52%<br>7           | 14.53%<br>67 | 36.23%<br>167 | 38.83%<br>179 | 8.89%<br>41       | 461   | 3.39             |

### Basic Statistics

| Minimum | Maximum | Median | Mean | Standard Deviation |
|---------|---------|--------|------|--------------------|
| 1.00    | 5.00    | 3.00   | 3.39 | 0.89               |

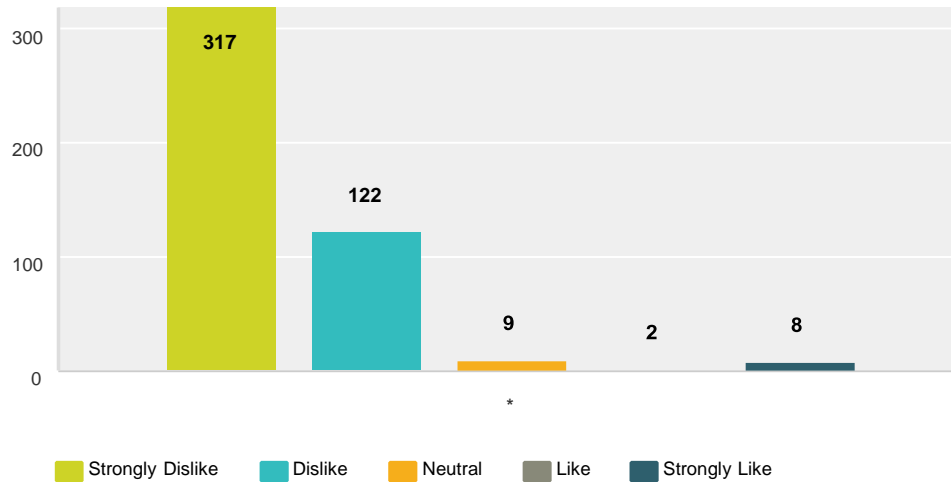




# City of Cedar Park Sign Survey Results

## Q20 Wall Signs

Answered: 458 Skipped: 25



|   | Strongly Dislike (1) | Dislike (2)   | Neutral (3) | Like (4)   | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|---------------|-------------|------------|-------------------|-------|------------------|
| * | 69.21%<br>317        | 26.64%<br>122 | 1.97%<br>9  | 0.44%<br>2 | 1.75%<br>8        | 458   | 1.39             |

| Basic Statistics |         |        |      |                    |  |
|------------------|---------|--------|------|--------------------|--|
| Minimum          | Maximum | Median | Mean | Standard Deviation |  |
| 1.00             | 5.00    | 1.00   | 1.39 | 0.72               |  |

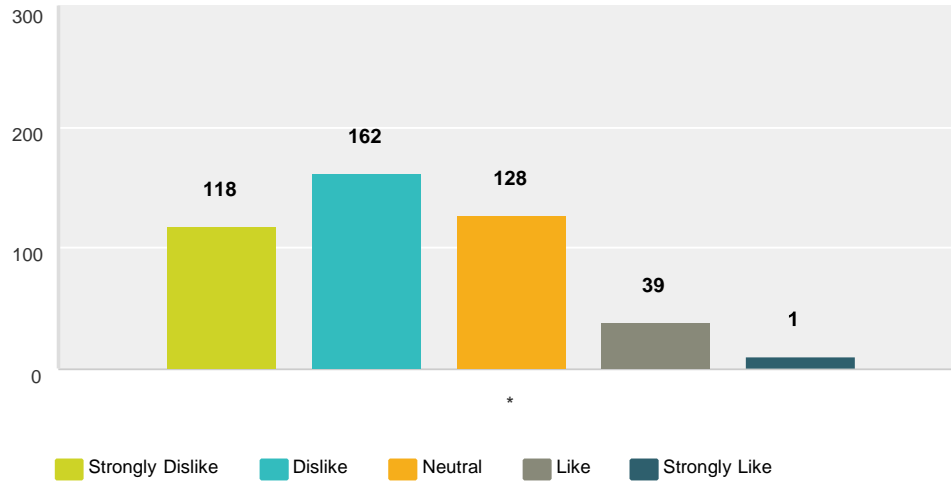




# City of Cedar Park Sign Survey Results

## Q21 Wall Signs

Answered: 458 Skipped: 25



|   | Strongly Dislike (1) | Dislike (2)   | Neutral (3)   | Like (4)    | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|---------------|---------------|-------------|-------------------|-------|------------------|
| * | 25.76%<br>118        | 35.37%<br>162 | 27.95%<br>128 | 8.52%<br>39 | 2.40%<br>11       | 458   | 2.26             |

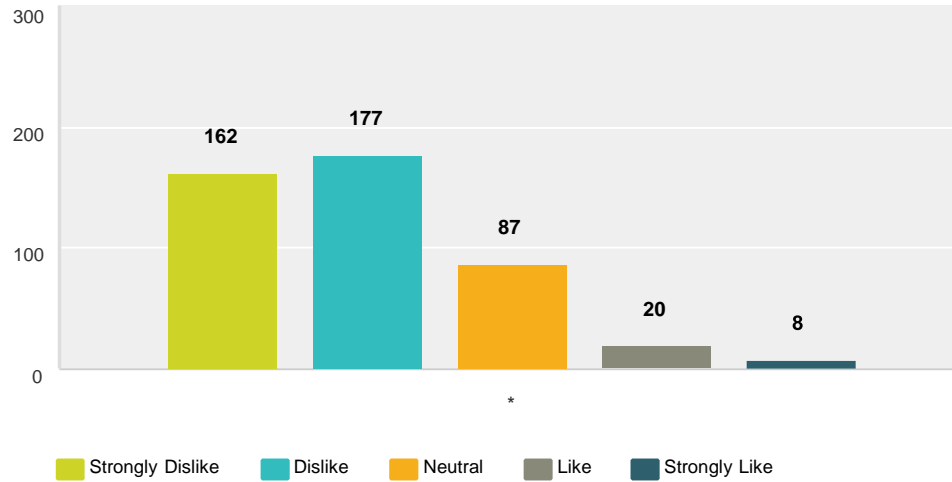
| Basic Statistics |                 |                |              |                            |
|------------------|-----------------|----------------|--------------|----------------------------|
| Minimum<br>1.00  | Maximum<br>5.00 | Median<br>2.00 | Mean<br>2.26 | Standard Deviation<br>1.01 |



# City of Cedar Park Sign Survey Results

## Q22 Wall Signs

Answered: 454 Skipped: 29



|   | Strongly Dislike (1) | Dislike (2)   | Neutral (3)  | Like (4)    | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|---------------|--------------|-------------|-------------------|-------|------------------|
| * | 35.68%<br>162        | 38.99%<br>177 | 19.16%<br>87 | 4.41%<br>20 | 1.76%<br>8        | 454   | 1.98             |

### Basic Statistics

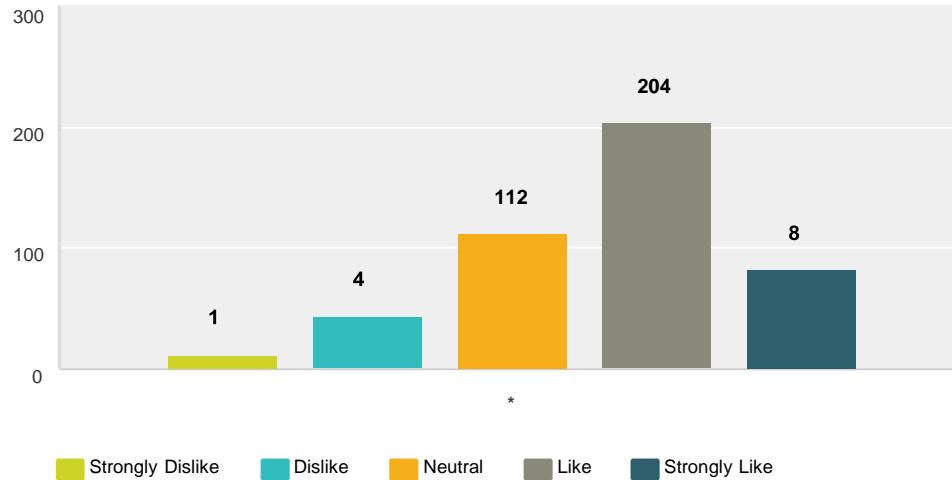
| Minimum | Maximum | Median | Mean | Standard Deviation |
|---------|---------|--------|------|--------------------|
| 1.00    | 5.00    | 2.00   | 1.98 | 0.94               |



# City of Cedar Park Sign Survey Results

## Q23 Multitenant Signs

Answered: 454 Skipped: 29



|   | Strongly Dislike (1) | Dislike (2) | Neutral (3)   | Like (4)      | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|-------------|---------------|---------------|-------------------|-------|------------------|
| * | 2.64%<br>12          | 9.47%<br>43 | 24.67%<br>112 | 44.93%<br>204 | 18.28%<br>83      | 454   | 3.67             |

| Basic Statistics |                 |                |              |                            |
|------------------|-----------------|----------------|--------------|----------------------------|
| Minimum<br>1.00  | Maximum<br>5.00 | Median<br>4.00 | Mean<br>3.67 | Standard Deviation<br>0.97 |

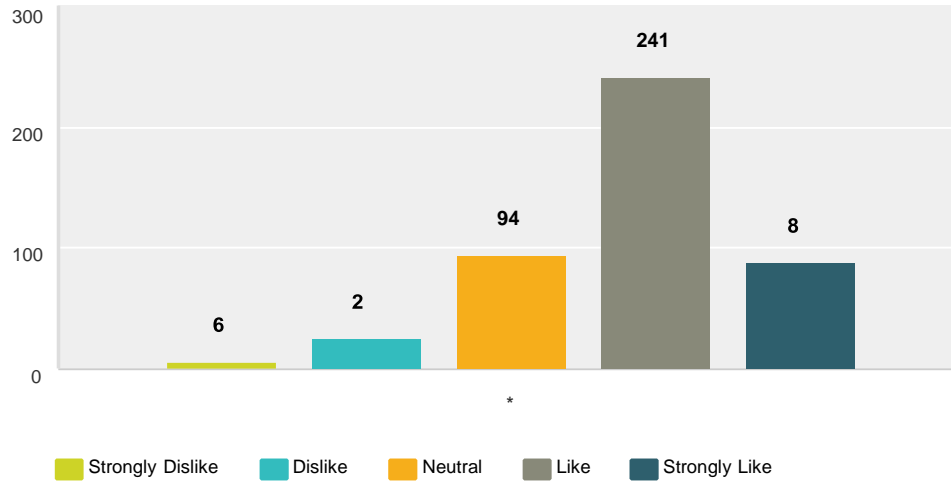




# City of Cedar Park Sign Survey Results

## Q24 Multitenant Signs

Answered: 454 Skipped: 29



|   | Strongly Dislike (1) | Dislike (2) | Neutral (3)  | Like (4)      | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|-------------|--------------|---------------|-------------------|-------|------------------|
| * | 1.32%<br>6           | 5.51%<br>25 | 20.70%<br>94 | 53.08%<br>241 | 19.38%<br>88      | 454   | 3.84             |

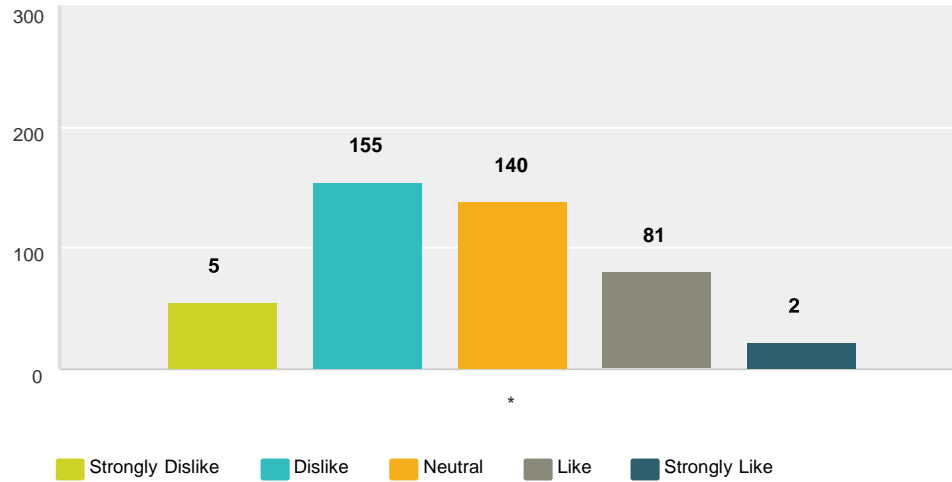
| Basic Statistics |                 |                |              |                            |
|------------------|-----------------|----------------|--------------|----------------------------|
| Minimum<br>1.00  | Maximum<br>5.00 | Median<br>4.00 | Mean<br>3.84 | Standard Deviation<br>0.84 |



# City of Cedar Park Sign Survey Results

## Q25 Multitenant Signs

Answered: 454 Skipped: 29



|   | Strongly Dislike (1) | Dislike (2)   | Neutral (3)   | Like (4)     | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|---------------|---------------|--------------|-------------------|-------|------------------|
| * | 12.33%<br>56         | 34.14%<br>155 | 30.84%<br>140 | 17.84%<br>81 | 4.85%<br>22       | 454   | 2.69             |

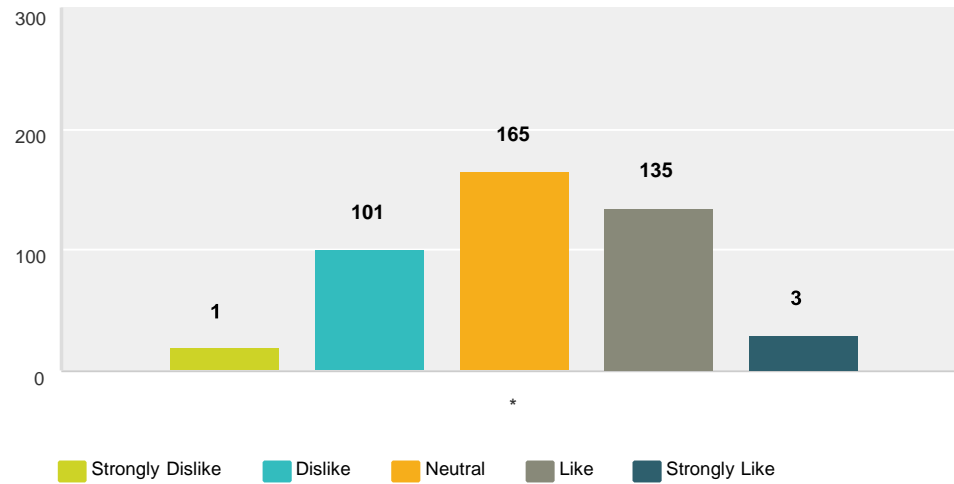
| Basic Statistics |                 |                |              |                            |
|------------------|-----------------|----------------|--------------|----------------------------|
| Minimum<br>1.00  | Maximum<br>5.00 | Median<br>3.00 | Mean<br>2.69 | Standard Deviation<br>1.05 |



# City of Cedar Park Sign Survey Results

## Q26 Multitenant Signs

Answered: 450 Skipped: 33



|   | Strongly Dislike (1) | Dislike (2)   | Neutral (3)   | Like (4)      | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|---------------|---------------|---------------|-------------------|-------|------------------|
| * | 4.22%<br>19          | 22.44%<br>101 | 36.67%<br>165 | 30.00%<br>135 | 6.67%<br>30       | 450   | 3.12             |

| Basic Statistics |         |        |      |                    |
|------------------|---------|--------|------|--------------------|
| Minimum          | Maximum | Median | Mean | Standard Deviation |
| 1.00             | 5.00    | 3.00   | 3.12 | 0.97               |

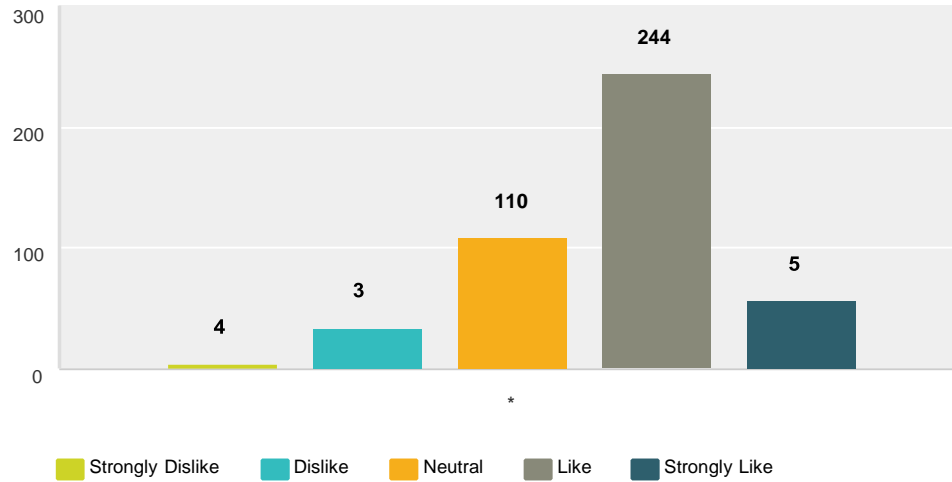




# City of Cedar Park Sign Survey Results

## Q27 Multitenant Signs

Answered: 450 Skipped: 33



|   | Strongly Dislike (1) | Dislike (2) | Neutral (3)   | Like (4)      | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|-------------|---------------|---------------|-------------------|-------|------------------|
| * | 0.89%<br>4           | 7.78%<br>35 | 24.44%<br>110 | 54.22%<br>244 | 12.67%<br>57      | 450   | 3.70             |

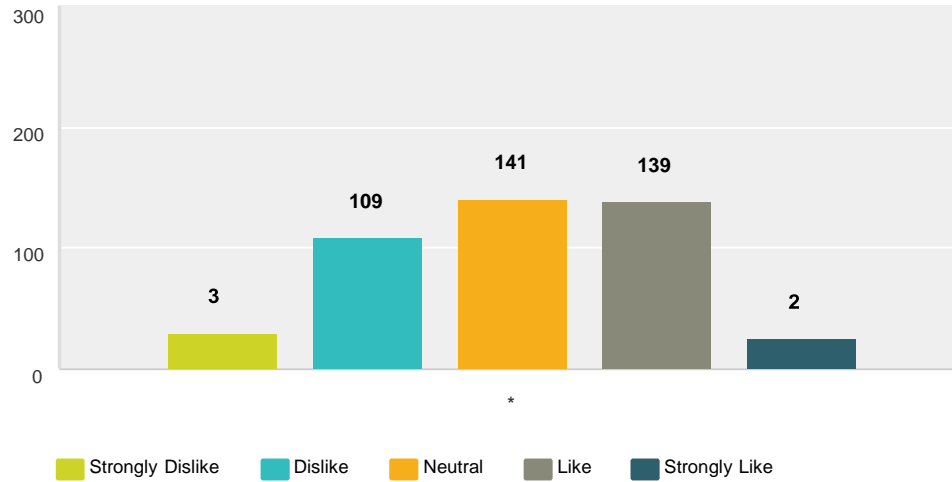
| Basic Statistics |                 |                |              |                            |
|------------------|-----------------|----------------|--------------|----------------------------|
| Minimum<br>1.00  | Maximum<br>5.00 | Median<br>4.00 | Mean<br>3.70 | Standard Deviation<br>0.82 |



# City of Cedar Park Sign Survey Results

## Q28 Multitenant Signs

Answered: 445 Skipped: 38



|   | Strongly Dislike (1) | Dislike (2)   | Neutral (3)   | Like (4)      | Strongly Like (5) | Total | Weighted Average |
|---|----------------------|---------------|---------------|---------------|-------------------|-------|------------------|
| * | 6.74%<br>30          | 24.49%<br>109 | 31.69%<br>141 | 31.24%<br>139 | 5.84%<br>26       | 445   | 3.05             |

| Basic Statistics |                 |                |              |                            |
|------------------|-----------------|----------------|--------------|----------------------------|
| Minimum<br>1.00  | Maximum<br>5.00 | Median<br>3.00 | Mean<br>3.05 | Standard Deviation<br>1.03 |



# City of Cedar Park Sign Survey Results

## Q29 Please provide any comments or concerns you have about signage in Cedar Park.

Answered: 129 Skipped: 354

| #  | Responses   | Date               |
|----|---|--------------------|
| 1  | I hope to see more permanent signs that are visually appealing as well as informative. The old signs and "attention grabbing" ones need to go.  | 2/5/2016 8:39 PM   |
| 2  | I like signs that are big enough to read from the roadway. They need to be clear with distinctive lettering or logos. I don't want to see Cedar Park have a plan that only allows fancy and costly signs that would add more regulation to the small business owner and price them out of Cedar Park.   | 2/5/2016 9:46 AM   |
| 3  | Please don't allow advertisement to encroach on public spaces separate from a businesses' physical location (i.e. along sidewalks). Political advertisement should also be limited to specific places & time frames. Too often I see political banners promoting candidates way too early or long after the voting polls. Lastly, signs should be maintained & in line with the buildings' architecture (i.e. neon banners or lawn signs on a new, modern, or specifically-styled building are not aesthetically pleasing). Overall, please don't let Cedar Park turn into those 'highway' towns littered by random collections of 'tax service-cash checks-auto insurance-mattress sale-oil service special-vote for (fill in the blank)' signs. Cedar Park is better than that.   | 2/2/2016 4:02 PM   |
| 4  | I think there should be some limits to signage, like vehicles in the parking lot that act as signs and some restrictions on banners used for more than 30 days a year, but in general, I don't think CP needs to start heading down the path that Austin is heading in trying to regulate everything and everyone in the city.  | 2/2/2016 12:14 PM  |
| 5  | Permanent,well constructed signs that match the building are nice looking. I dislike temporary signs that are plastered all over a building or along the roadway. Looks cluttered and trashy.   | 2/2/2016 8:05 AM   |
| 6  | Cedar Park is poised to become a wonderful and beautiful city. Signage such as billboards or anything obviously dated should be avoided and replaced. Furthermore, electronic billboards should be limited to the toll road and 35. Most of the signage on Bell Avenue is outdated and as that area is redeveloped it should be replaced.   | 2/2/2016 5:45 AM   |
| 7  | We need the signs to know what's where, but they should not be a mismatch of style and color, nor loud and in your face!  | 1/31/2016 8:33 AM  |
| 8  | Why is the city interested in trampling on 1st amendment rights? It is a right that is protected regardless of taste/likes/dislikes. It is what makes this country great and makes me proud to be an American. Now you want to put an asterisks next to the most fundamental right based on likes/dislikes of a small group of people? Shame on the people that proposed this and shame on them for not learning the value of our constitution. Brave men and women have died, sacrificed, endured tremendous hardships over the last 240 years to make sure we have these rights. Shame on you all for proposing something that defiles their sacrifice. If something is distasteful, let the consumer handle it by letting the business owner know that a certain speech will not be tolerated, it shouldn't be in the hands of the government to tell citizens what and what not to say. Whether you like it or not, this proposition does exactly that. | 1/30/2016 12:56 PM |
| 9  | Too many strip mall and gimmick (spinning car wash brushes, air man, etc) signs. Lets keep it classy and low profile. Dont need all of the names of the stores on the strip mall sign if the address is prominently displayed.  | 1/30/2016 1:13 AM  |
| 10 | The people holding signs are working. Trying to get rid of them is akin to trying to impoverish them. Cedar Park doesn't have a lot of employment opportunities and trying to take a job away from someone is disgusting.   | 1/25/2016 11:16 AM |
| 11 | I wish that stores and businesses were less visible on our roads and greenery was what we saw while driving. I think there should be green space between stores and the roads, and signs should be limited and small.   | 1/24/2016 10:32 PM |
| 12 | The large political signs posted on fences are so unattractive even if I would support the candidate. I cannot tell what the candidate supports from the sign and I know they cost the candidate a great deal of money.   | 1/23/2016 11:25 PM |
| 13 | Bell Blvd looks like a carnival with the mismatched old signs, flags, and blinking wall signs. Please don't let that spread as you did with the Wash N Roll car washes. Very tacky bright lights flashing beyond closing in two nice areas of Cedar Park is unacceptable. Keep new signage sophisticated and to a set of minimum standards so we can maintain our high property values. (I am a Ranch at Brushy Creek home owner and small business owner.)   | 1/23/2016 1:25 AM  |
| 14 | I am not opposed to some advertising with signage, but I prefer aesthetics over function for signage. I believe it is a myth that sign post type of signage is needed at all in this day and age. Signs with too much information can't be read from the road and provide too much a distraction for drivers on busy roads.   | 1/22/2016 11:56 AM |



# City of Cedar Park Sign Survey Results

|    |  |                    |
|----|--|--------------------|
| 15 | I would like to see lower height restrictions on signage and prefer they be enclosed in stone,brick, stucco and the like to make them aesthetically pleasing..I dislike immensely multicolor signs, signs on buildings,especially ones that are not permanent...cheap, ugly, trashy...with all the building going on, signs should be informative but unobstrusive and pleasing to the eye and more uniform. Cedar Park should not be polluted by tall, high,multicolored signs (trashy!!!)  | 1/22/2016 11:03 AM |
| 16 | I think flashing neon signs or large signs that impair drivers from seeing cross traffic or oncoming traffic are a serious safety concern. Inflatable wavy signs and sign peddlers can also be distracting. In addition, the multiple flags around and banners signs on a single property to advertise a single use business are overkill. However directional signs for large business parks that are easily visible from the main road are very helpful, as are nicely landscape subdivision signs and business park signs with good lighting. | 1/21/2016 9:04 PM  |
| 17 | No bill boards within retail areas   | 1/21/2016 7:56 PM  |
| 18 | I don't mind having signs in the air if they are in good taste. Enforcing somewhat of a neutral palette helps go a long way toward a pleasing appearance. I know with all of the different logo types, this can be different, but a simple rule like enforcing a white/neutral background behind the logo rather than allowing the entire sign to be red, for example, with a white logo.  | 1/21/2016 7:53 PM  |
| 19 | I am tired of looking at the growing number of campaign signs. They seem to be at EVERY intersection.  | 1/21/2016 12:52 PM |
| 20 | Signs that change or move in order to draw the eye will prevent drivers from paying attention to the road. I do not like video signs for that reason.  | 1/21/2016 10:30 AM |
| 21 | In general, I prefer permanent signs. Banners, wooden signs, and ESPECIALLY people waving are not a good representation of our city. PS If there is a way to limit all of the election signs, that would be a huge help. They seem to be up for 10 months out of the year. (Don't know about state law on that one.)   | 1/21/2016 8:43 AM  |
| 22 | As much as I like things to look nice, too much regulation is very concerning. I don't want any barriers to new small business and some of the signs that look nicer and more uniform can costs thousands of dollars more. Plus, as a consumer I want to be able to see a unique sign for each business so it can be easily located.   | 1/21/2016 7:47 AM  |
| 23 | No need to place restrictions on signs. you have bigger problems like water supply and over population.  | 1/21/2016 7:01 AM  |
| 24 | Thank you for your attention on this!  | 1/21/2016 6:16 AM  |
| 25 | Mismatched signs and tacky sale signs make the area look low rent.   | 1/21/2016 6:14 AM  |
| 26 | Sign placement low to the ground is visually appealing such as in Sugar Land, Kingwood, or The Woodlands.  | 1/21/2016 5:50 AM  |
| 27 | Anything taller than the trees is tacky. I don't mind the 1890 Ranch multi-whatever sign because it's clean and modern. I think, though, if all of the logos were one color such as beige or gray, the multi signs would be cleaner.   | 1/20/2016 10:51 PM |
| 28 | Please limit billboards!   | 1/20/2016 10:43 PM |
| 29 | Signs are fine with me, people have to advertise esp. when they are small business. I don't like bright signs late at night bc it causes light pollution and can be blinding.  | 1/20/2016 10:34 PM |
| 30 | Your survey is very flawed and the data can be easily skewed to the results you expect/desire. Signs should be non-moving and not digital. Those are distracting to drivers.   | 1/20/2016 10:22 PM |
| 31 | I really dislike the guys on the corners holding signs, and huge blowups.  | 1/20/2016 10:15 PM |
| 32 | The upkeep on the signage weighs more to me than the actual size, shape or texture. The stone signage looks much better than anything else.  | 1/20/2016 9:49 PM  |
| 33 | Businesses should be able to display their brands as this is how customers recognize them, however signage should not dominate the landscape of our community.   | 1/20/2016 12:59 PM |
| 34 | We have a large variety of signs, many of which I don't like. Clear monument signs are the most attractive   | 1/20/2016 11:15 AM |
| 35 | Less strip malls! More green space! There are so many empty strip malls already.   | 1/20/2016 9:17 AM  |
| 36 | Tasteful low profile signs look best   | 1/20/2016 9:05 AM  |
| 37 | I there is a mix of signage in Cedar Park. Business that have large metal signage don't want to remove their signage because they will be forced to replace it with a much smaller sign that could be underwhelming compared to their adjacent competition....   | 1/20/2016 8:49 AM  |
| 38 | The tax money wasted on the black multi builder signs that are now cut down and builders ate allowed to put up their own signs AGAIN! Signs exceeding 20 feet. Poorly done temporary signs. Temporary signs left up more than 60 days.   | 1/19/2016 8:54 PM  |
| 39 | Keep it classy, Cedar Park!  | 1/19/2016 8:11 PM  |

## City of Cedar Park Sign Survey Results

|    |  |                    |
|----|--|--------------------|
| 40 | While I really like the stone signage, I do like to be able to find a business easily. Therefore, tall signs help me do so. The low to the street signs are harder to see from a distance. The ones I marked dislike were ones I considered sloppy.  | 1/19/2016 8:05 PM  |
| 41 | I like this survey. I don't know if it captures 'why' I like something or not but I'm guessing it probably does. I respect that a variety of signs are needed for businesses. I would like to keep it classy and easy to read.   | 1/19/2016 7:58 PM  |
| 42 | Let's clean up Cedar Park and have a look similar to Lakeway, The Woodlands, or Frisco   | 1/19/2016 6:36 PM  |
| 43 | 183 between Cypress Creek past 1431 is hideous and takes away from CP.   | 1/19/2016 4:33 PM  |
| 44 | N/A  | 1/19/2016 11:15 AM |
| 45 | Store signs are fine. I am not concerned with 'tackiness' as long as they are legible. The political and home builder signs are the real eyesore and environmental concern.  | 1/18/2016 10:57 PM |
| 46 | The signs that are high intensity lights with changing messages, similar to a computer monitor or jumbotron, are very distracting to drivers, particularly at night. Also care needs to be taken on sign placement so it doesn't block drivers vision at intersections.  | 1/18/2016 5:58 PM  |
| 47 | I don't like signs that block traffic view. They should be above car level and not huge signs. They should be tasteful and well lit at night but not enormous nor should they block view on highways.  | 1/18/2016 3:50 PM  |
| 48 | Generally the signage throughout is not attractive.  | 1/18/2016 1:43 PM  |
| 49 | Signs should clearly state the ADDRESS and NAME OF BUSINESS without any additional distractions to drivers. People should absolutely not be able to stand on road sides holding/spinning signs in costumes or otherwise as their main goal is to distract drivers to bring attention to a business. The same goes for the giant gorilla on the building or the inflatable wavy arm man (air dancers), or even the banner flags along the roadside - all meant to catch and maintain the eye of the driver. Personally, I refuse patronize any business that employs these "marketing" tactics. | 1/18/2016 11:18 AM |
| 50 | The 183 corridor through CP is a visual nightmare. There are too many large and obnoxious signs with little regard to the visual pollution that it creates. The legacy signs should be removed and new ordinances enforced.  | 1/16/2016 10:21 AM |
| 51 | No billboards please. Also, need to enforce election related temporary sign rules.   | 1/14/2016 11:01 PM |
| 52 | Human signs are very distracting while driving and should be illegal.  | 1/14/2016 9:02 PM  |
| 53 | Signs need to be simple and clear.   | 1/14/2016 8:28 PM  |
| 54 | I want to be able to find a business. Some cities make businesses have their signs so low to the ground or so subdued, a person cannot find the business. Looks good but defeats the purpose of signage.   | 1/14/2016 11:55 AM |
| 55 | On future surveys, please put some indication on how many more questions there are left. You didn't include BILLBOARDS which are strongly disliked. Especially the one near 1431 & Lakeline.   | 1/14/2016 10:04 AM |
| 56 | I have always liked towns that have height limits on signs or that have a rule about using a natural stone local to the area. It gives all the signs a uniform look that I always feel makes the town feel like a community.   | 1/14/2016 9:37 AM  |
| 57 | Ban human signs  | 1/14/2016 7:16 AM  |
| 58 | Most of it is outdated or not well kept, which damages the image of Cedar Park   | 1/13/2016 7:31 PM  |
| 59 | Can't stand political signs. And people standing with signs.   | 1/13/2016 3:54 PM  |
| 60 | The initial banner sign - if temporary, there's nothing wrong with it. There needs to be a balance between "banning tacky" and a business owner's right to be unfortunately tacky. The Walker Mattress signs are awful, but there's nothing really wrong with them, when you look at it dispassionately.   | 1/13/2016 8:59 AM  |
| 61 | Some pics I did not like due to color or lack of plants to soften the look.  | 1/13/2016 8:23 AM  |
| 62 | I prefer all signage to be low or on the building and not interfere with the skyline or view at all. Visual clutter is ugly. More neutral tones and less neon or bright colors.  | 1/13/2016 6:49 AM  |
| 63 | The tall tall signs distract from the beauty of our area.  | 1/13/2016 6:42 AM  |
| 64 | I wished there were approval for yard signs for businesses and not just non profits.   | 1/13/2016 6:15 AM  |
| 65 | I can't stand the sign spinners at the street. Or the store closing signs at intersections held up by people.  | 1/12/2016 11:24 PM |
| 66 | I think there should be a decision on the types of signs allowed, from that create a website that has the allowed signs, hyper link those signs that describe the sizing requirements and links to permit requests. This will help streamline the process and provide an end to end place for businesses to obtain and install signs   | 1/12/2016 8:57 PM  |

## City of Cedar Park Sign Survey Results

|    |  |                    |
|----|--|--------------------|
| 67 | Many communities have a no higher than 6 feet above ground ordinance for signage. Some also have a wood-Only sign ordinance. Not sure Cedar Park needs to go to that extreme but some restrictions on height and materials would go a long way to making our community more attractive while still allowing for required signage.  | 1/12/2016 8:21 PM  |
| 68 | It would be really nice to see the signs improve in Cedar Park. Thanks for putting out this survey!  | 1/12/2016 11:10 AM |
| 69 | Most signs are good and project the brand's image. Some signs are not being maintained (form and content) and this is not good.  | 1/11/2016 9:03 PM  |
| 70 | It should be none of the city's nor residents' business what signs a property owner chooses to utilize. As long as there's no safety issue, the city should have no say whatsoever.  | 1/11/2016 8:33 PM  |
| 71 | I think some signs are too large and distracting to be placed close to residential areas. Also you want to be sure it does not block the driver's view.  | 1/11/2016 8:09 PM  |
| 72 | Most important issue is whether the sign is in good repair and not blocking view of traffic when entering/exiting roadway.   | 1/11/2016 7:06 PM  |
| 73 | Keep it clean consistent designs that are easy to see/read and reflective of the city. Classy not trashy!  | 1/11/2016 5:45 PM  |
| 74 | Please look to signage restrictions in an established well-to-do community such as Germantown, Tennessee as a guideline.   | 1/11/2016 5:24 PM  |
| 75 | I REALLY dislike all the obnoxious HUGE political signs at every intersection.   | 1/11/2016 4:59 PM  |
| 76 | Look at places like Southlake, TX. It's a classy town.   | 1/11/2016 4:34 PM  |
| 77 | Signs advertising multiple businesses should be displayed neatly while large enough to read the names of the company.  | 1/11/2016 4:30 PM  |
| 78 | We want a uniform, consistent look. Too many myriad of signs, whether cheap or expensive, makes an area look cheap. Native Rock or nice brick, not metal are and banners. We love Cedar Park and are Andre very happy to live here.  | 1/11/2016 4:11 PM  |
| 79 | I don't have strong feelings about signage that is in good taste. What I think we need to ensure is consistency and legibility. As I get older and need stronger glasses small signs don't help much.  | 1/11/2016 4:04 PM  |
| 80 | Use more bricks and stones than plastic and metal. No bright LED display. Make the signs shorter...not tall. Same font design in multi-tenant signs will look better.  | 1/11/2016 4:03 PM  |
| 81 | Burger King, McDonald's, and Short Stop pole signs need to go. They are monstrously too large and unattractive.  | 1/11/2016 1:16 PM  |
| 82 | Let businesses have signs so they can do business. Don't be too restrictive as to cause an undue burden on small business. However, set a standard so that our community looks nice and we don't have crappy, low-rent looking signs hanging around.   | 1/11/2016 12:51 PM |
| 83 | From the business owner side of signage I understand the need. I would prefer the signage to be consistent, i.e. no inflatables, curbside temporary signs, etc., however, I think it would be better to allow small business to have more flexibility. Small, local businesses should have more opportunity to advertise without local restrictions. This survey did not show an example of the "balloons" that I often see in commercial applications. I think those are okay in retail business but don't care to see them in front of apartments. Neon signage was also not addressed. I'm okay with neon (neon-like) "open" signs. | 1/10/2016 2:02 PM  |
| 84 | Allow 90 days for new businesses to use temp signs. Monument signs great, but must look nice. Gold's looks terrible! Cinder blocks and a sign NOT in keeping with CP.  | 1/9/2016 4:31 PM   |
| 85 | Get rid of those things (not sure what they are called) that use an air blower and they move around and bend over. The ones in this survey. They creep me out. I won't go into a place of business that has them.  | 1/9/2016 4:13 PM   |
| 86 | Cedar Park Center sign is horrible for the people who live in the neighborhood behind it. Sad that the City didn't look into the light pollution before allowing that huge sign to be erected. How in the world did that pass the city sign ordinance?   | 1/9/2016 4:12 PM   |
| 87 | I dislike signs that are too big with words that are big and in loud colors. Better are smaller, permanent fixtures, and contain a list of the stores in the center. The store names should be smaller, of the same font and size. Less obtrusive.   | 1/9/2016 2:04 PM   |
| 88 | Keep it classy!  | 1/9/2016 1:21 PM   |
| 89 | It would be helpful if every Business, organization and how had their address number clearly visible from the street, and we reduced the amount of distracting signage, Cedar Park roads would be safer and easier to navigate. There are many intersections that need traffic lights. Too many accidents that could be avoided by traffic lights.   | 1/9/2016 1:06 PM   |
| 90 | Banner/Flag-like signs should be temporary <90 days.   | 1/9/2016 11:56 AM  |



## City of Cedar Park Sign Survey Results

|     |  |                   |
|-----|--|-------------------|
| 91  | Just want our city to look classy. Have lived here for 35 years and we have grown and changed so much.   | 1/9/2016 10:55 AM |
| 92  | Keep away from the bright, glitzy and neon neon types of things which look cheap and tacky! Strive for things with some character, natural looking with some stone and landscaping surrounding it. Cedar Park has become a strip mall city with no class!  | 1/9/2016 10:43 AM |
| 93  | You should really include the enormous CP Center sign and it's light pollution. Extremely DISLIKE.   | 1/9/2016 10:11 AM |
| 94  | I think all businesses should have signage.  | 1/9/2016 8:07 AM  |
| 95  | Billboards. Make them go away.   | 1/9/2016 6:03 AM  |
| 96  | Our city could look better with stricter rules governing signs. Especially the older sections...The curb appeal does not always leave a good impression.   | 1/9/2016 12:02 AM |
| 97  | I think the informational temp banner is fine. Example the 1st image for the swim party but banners that are kept up for long periods of time for sales are ugly especially when they hng several of them in 1 location.   | 1/8/2016 10:49 PM |
| 98  | As a small business owner the city makes it impossible to promote my business with such tight sign laws. I am considering moving my business out of cedar park.  | 1/8/2016 10:26 PM |
| 99  | The trees and foliage near the signage should be maintained so that the sign is clearly visable. Also signs should not block each other as in the CVS sign that is blocked by another sign with multiple establishments listed on it (corner of Bell and possibly Cypress Creek).  | 1/8/2016 9:45 PM  |
| 100 | I think signs should be aesthetically pleasing but also easy to read so signs that are too small can be hard to read when driving by. I think some of the sign options look very cheap and do not represent how Cedar Park is growing.   | 1/8/2016 9:38 PM  |
| 101 | Need to move to a lower profile sign   | 1/8/2016 9:32 PM  |
| 102 | Signage is extremely important in a city's identity. We don't want to feel like Houston. Simple in conveying a message. No need to be oversized as people know where to look for signage, just needs to be visible at the respective speeds. Temporary signs should be very restrictive, banners almost always end up tattered, weathered, and a poor reflection on the overall city and the the business. | 1/8/2016 9:14 PM  |
| 103 | Simplicity of business to find affordable signage  | 1/8/2016 7:13 PM  |
| 104 | Nothing trashy. New business should be able to have banners. Churches should have weekend signage liberty.   | 1/8/2016 6:39 PM  |
| 105 | Please ensure retailers are allowed to light their signs at night. It can be really confusing otherwise.   | 1/8/2016 6:09 PM  |
| 106 | I don't like the flag signs because they block viability for driving.  | 1/8/2016 5:53 PM  |
| 107 | I'd like to have Discount Electronics back. Sorry it couldn't be worked out  | 1/8/2016 5:34 PM  |
| 108 | I think the more thought that businesses put into signs, the classier our community will look.   | 1/8/2016 5:33 PM  |
| 109 | It is not uniform and looks messy on Bell Blvd.  | 1/8/2016 5:12 PM  |
| 110 | If I'm looking for a business I like the multi signs but I prefer if it's done in a tasteful way.  | 1/8/2016 5:08 PM  |
| 111 | What a waste of time.  | 1/8/2016 5:06 PM  |
| 112 | I notice there is no picture of the sign at the CPC, I would think that would have been included seeing it is the largest/brightest sign in CP. The CPC sign I have a strong dislike for.  | 1/8/2016 4:47 PM  |
| 113 | Please make it illegal for those awful "VOTE FOR THIS GUY" signs, especially when there are something like THIRTY of them in a single lot.   | 1/8/2016 4:45 PM  |
| 114 | I think we all want the same thing: to have our city look as classy as possible.   | 1/8/2016 4:43 PM  |
| 115 | Some of the electronic sign boards are extremely bright. There needs to be some type of regulation on how bright the signs can be at night. I am looking at this mainly from a driving safety standpoint. They can be blinding at night especially when they are flashing with a mostly white screen display.  | 1/8/2016 4:40 PM  |

## City of Cedar Park Sign Survey Results

|     |  |                  |
|-----|--|------------------|
| 116 | I recognize some of these being in Cedar Park - so I critiqued the sign not the business. I think the business signage at Cypress Creek and Lakeline is nice. Ground level, some visual attractiveness and not colors everywhere but standardized design for multibusiness signage by the road. The led signs are azardous. There are studies that show they cause accidents by distracting drivers. Should not be allowed. Same for the waving men or dancing blowup things. I'd like to see it classy and consistent across town. Ex. Multi-bus signs at strip malls could all have b/w logos only listing businesses on a ground level sign. Also, require landscaping. Theres tons of native drought tolerant plants that require no watering in the summer. Lighting should be minimal to reduce distractions to drivers, and reduce light pollution. Everyone has gps now, signs aren't as important anymore imo. Safety first for residents and vistors! Also, keep the dancing people away. So dangerous to have them next to cars and they wear ipods and probably can't hear traffic. Signage should visually complement, and not flap in the wind. Those banner signs are distracting and ugly. And how many times have we all seen them left up faded, torn. | 1/8/2016 4:28 PM |
| 117 | The nicer and well made the more classy like we care about our community. Less vibrant colors the better!!!  | 1/8/2016 4:26 PM |
| 118 | some signs look to old already, like Short Stop, needs an updated look, some signs look to bright colored, needs to be toned down and it will be AWESOME! not to see all those signs of all the homebuilders every where one after the other, it makes our beautiful Cedar Park look somewhat trashy.  | 1/8/2016 4:11 PM |
| 119 | Bigger is not better! !  | 1/8/2016 4:11 PM |
| 120 | The signs aren't our biggest problem... Its the overwhelming number of beautiful green land being destroyed by the New homes being built in the hill country area... And most are empty. Growth is happening too fast!   | 1/8/2016 3:36 PM |
| 121 | Too many signs.. Quantity and size of signs on buildings should be governed so they are fewer per building and smaller in relation to the length of the wall they are on. Common color schemes for multi-company signs should be required despite a business' logo colors.   | 1/8/2016 3:06 PM |
| 122 | Big and colorful signs perk interest and drive the economy in our area. Keep interest in Cedar Park!   | 1/8/2016 2:45 PM |
| 123 | Please make signs unobscured and tasteful.   | 1/8/2016 2:45 PM |
| 124 | the main concern I have is that some signage interferes with a motorists view--make sure that signs do not obstruct motorists vision   | 1/8/2016 2:37 PM |
| 125 | I like signs that look permanent and consistent with the other signs and buildings in the area. I am not crazy about the idea of hiding signs so far off the road and behind trees like on 620. They should look nice though.  | 1/8/2016 2:31 PM |
| 126 | Strongly dislike all the sign along the roads placed by people running for office!   | 1/8/2016 2:27 PM |
| 127 | A few are difficult to read.   | 1/8/2016 2:25 PM |
| 128 | Prefer things that look pretty or stylized; if it's too bright or flashy it hurts my eyes.   | 1/8/2016 1:49 PM |
| 129 | All signs should clearly show the address and be well light at night. I've seen a lot of distracting signs in Cedar Park. EX: feather, flashing, inflatable. Pole signs should be for highways.  | 1/8/2016 1:17 PM |